INTERNATIONAL PALM OIL SUSTAINABILITY CONFERENCE 2012

10-11 September 2012
Putrajaya Marriot Hotel
Putrajaya, Malaysia

Please visit our website at www.mpoc.org.my for more information

ORGANISED BY

International Palm Oil Sustainability Conference 2012

Conservation
GHG
Sustainability
FOODS
Oleochemicals
Biofuel
Biomass-based bioenergy
Aviation Biofuels

Leave Your Footprint
Reserve Your Date Today
Introduction

In 2008 and 2010, MPOC successfully organized a major international event branded as the International Palm Oil Sustainability Conference (IPOSC) at Kota Kinabalu, Sabah, which was met with positive responses from both local and international industry stakeholders. Due to the strong interest in this flagship event, the IPOSC 2012 will now be held in Putrajaya, Malaysia and is expected to bring in more participants from across the world to seek updates and new information on the sustainability efforts practiced by the Malaysian palm oil industry. Hence, you would not want to miss this golden opportunity to participate at IPOSC 2012. The conference will be an excellent opportunity to learn of the latest developments and issues related to creating a sustainable Malaysian palm oil industry. It will also be a good platform for you to interact on a personal basis with industry stakeholders to reinforce your company’s relationship with key industry players.

Objectives

IPOSC 2012’s main objective is to update all stakeholders on the current sustainability practices and developments in the Malaysian palm oil industry. The conference will also be used as a platform to reinforce the message that the industry is committed towards sustainable production and also to promote the application of green technologies such as renewable energy, methane capture and other biomass utilization.

IPOSC 2012 will focus on these and related topics:

i. Sustainability Issues in Malaysia
ii. Direct and Indirect Land Use Change
iii. Biomass Potential
iv. Sustainability Certification Options

Renowned international experts and speakers have been invited to present at this conference.

Target Participants

- Plantation companies, downstream stakeholders and buyers who are keen to learn more about the sustainability issue, how it affects their business operations and how to improve their current plantation practices.
- Companies providing services related to sustainability and environmental management for the plantation industry – Green Technology, Renewable Energy, Clean Development Mechanism (CDM), Carbon / Biodiversity Credit, Waste Management, etc.
- Government ministries/agencies and NGOs who are involved with plantations, environment and/or food industry who are keen to learn more about the sustainability developments in Malaysia.
- Interested participants who wish to learn more about current Malaysian efforts.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.00 am</td>
<td>Registration</td>
</tr>
<tr>
<td>9.00 am</td>
<td>Opening Remarks</td>
</tr>
<tr>
<td>9.10 am</td>
<td>Minister’s Remarks</td>
</tr>
<tr>
<td>9.25 am</td>
<td>Official Opening and MOU</td>
</tr>
<tr>
<td>9.45 am</td>
<td>Coffee Break / Press Conference</td>
</tr>
<tr>
<td>10.15 am</td>
<td>Plenary Paper</td>
</tr>
<tr>
<td>10.15 am</td>
<td>Sustainability, Fair Play and Free Trade in the Modern World</td>
</tr>
<tr>
<td>11.00 am</td>
<td>Session 1: Global Palm Oil Sustainability Initiatives</td>
</tr>
<tr>
<td>11.00 am</td>
<td>Key Sustainability Issues in the Palm Oil Sector – A Post-World Bank Report Analysis</td>
</tr>
<tr>
<td>11.25 am</td>
<td>The South American Sustainability Experience and Perspectives</td>
</tr>
<tr>
<td>11.50 am</td>
<td>The European Sustainability Experience and Perspectives</td>
</tr>
<tr>
<td>12.15 pm</td>
<td>The African Sustainability Experience and Perspectives</td>
</tr>
<tr>
<td>12.40 pm</td>
<td>The Asian Sustainability Experience and Perspectives</td>
</tr>
<tr>
<td>1.05 pm</td>
<td>Lunch</td>
</tr>
<tr>
<td>2.00 pm</td>
<td>Session 2: Sustainability Innovations Across the Malaysian Palm Oil Supply Chain</td>
</tr>
<tr>
<td>2.00 pm</td>
<td>Field Performance of Clonal Oil Palms in Malaysia</td>
</tr>
<tr>
<td>2.30 pm</td>
<td>Non CO₂ GHG Sources from Fertiliser Use and Soils – Emissions and Mitigation</td>
</tr>
<tr>
<td>3.00 pm</td>
<td>Management Requirements of Poor Soils to Sustain Growth and Yield for Oil Palms</td>
</tr>
<tr>
<td>3.30 pm</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>4.00 pm</td>
<td>Session 3: Conservation and Oil Palm – No Longer Strange Bedfellows?</td>
</tr>
<tr>
<td>4.00 pm</td>
<td>Maintaining Biodiversity and Ecosystem Functions in the Oil Palm Landscapes of South East Asia</td>
</tr>
<tr>
<td>4.30 pm</td>
<td>Post Rio +20 – Where does Palm Oil and REDD Stand?</td>
</tr>
<tr>
<td>5.00 pm</td>
<td>Can Carbon Credit Compete with Palm Oil – Making a Case for Degraded Forests</td>
</tr>
<tr>
<td>5.30 pm</td>
<td>End of Session 3</td>
</tr>
<tr>
<td>7.00 pm</td>
<td>Day 1: Evening Debate and Dinner</td>
</tr>
<tr>
<td>7.00 pm</td>
<td>Evening Debate: Peat and Sustainable Palm Oil – Is there Room for Co-existence</td>
</tr>
<tr>
<td>8.30 pm</td>
<td>Conference Dinner</td>
</tr>
</tbody>
</table>
8.00 am  Registration

SESSION 4: INTERNATIONAL POLICIES, ILUC AND CERTIFICATION – TRADE BARRIERS OR PROMOTERS?

9.00 am  How valid is the US EPA RFS2 Palm Oil NODA?

9.30 am  Why is Palm Oil’s iLUC Impact Underestimated in the US RFS 2 Context?

10.00 am  An Update of EU JRC’s Study on iLUC and its Trade Implications

10.30 am  iLUC – Its Flaws and Proposed Remedies

11.00 am  Coffee Break

SESSION 5: SUSTAINABILITY CERTIFICATION – MOVING ON AND MEETING THE MARKET NEEDS

11.30 am  ISCC Revisited – Malaysian Palm Oil Certified Sustainable by 2013?

12.00 pm  The Trials and Tribulations of Providing Certified Responsible Soy

12.30 pm  ISPO Certification – An Update

1.00 pm  Lunch

SESSION 6: EXPLORING POTENTIAL DOWNSTREAM AND BIOMASS APPLICATIONS: PRESENT AND FUTURE

2.00 pm  Sustainable Oleochemicals from Palm

2.30 pm  Overview of Opportunities and Challenges in the Development of a Viable Malaysian Palm Oil Biomass Industry

3.00 pm  2nd Generation Aviation Biofuels from Oil Palm Biomass

3.30 pm  Fostering the Malaysian Palm Oil Biomass Industry through the Bioeconomy Approach

4.00 pm  Superiority of Palm Oil Biofuel Over Other Biofuels from the Energy Perspective

4.30 pm  The Future of Palm Oil

5.00 pm  End of IPOSC 2012 / Coffee Break
Mail or Fax form to:
The Secretariat
INTERNATIONAL PALM OIL SUSTAINABILITY CONFERENCE 2012
Malaysian Palm Oil Council (MPOC)
2nd Floor, Wisma Sawit, Lot 6, SS6 Jalan Perbandaran
47301 Kelana Jaya, Selangor Malaysia
Tel: 603-7806 4097  Fax: 603-7806 2272
Emails: hassan@mpoc.org.my, boonhan@mpoc.org.my
Contact persons: Mr. Hassan Ismail / Mr. Ooi Boon Han

Title: Tan Sri / Dato’ Seri / Dato’ / Dr / Mr / Ms / Others

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation</th>
<th>Company</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Tel: 
Fax: 
Mobile: 
Email: 

**PAYMENT METHOD**

- **Cheque/Bank draft No:**
- **Bank-in to CIMB Bank**
  No 60-62, Jalan SS/14, 47301 Kelana Jaya Selangor
  SWIFT CODE: CIBBMYKL
  Account No: 12160012671053

- **Payment by Credit Card:**  VISA  MASTERCARD

**REGISTRATION FEE**

<table>
<thead>
<tr>
<th></th>
<th>EARLY BIRD OFFER</th>
<th>GROUP BOOKING (MINIMUM 3 PAX)</th>
<th>NORMAL RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single (1 person)</td>
<td>RM800</td>
<td>RM800 per pax</td>
<td>RM1,000</td>
</tr>
<tr>
<td></td>
<td>USD260</td>
<td>USD260 per pax</td>
<td>USD320</td>
</tr>
</tbody>
</table>

**Special Dietary Needs**

- Vegetarian
- Non-Vegetarian

**IMPORTANT**

1. Please fax copy of bank-in slip as proof/verification of payment.
2. Registration confirmation number will be informed once payment is received.
3. Request for refund will not be entertained after 1 September 2012.

**FOR OFFICE USE ONLY**

Received on
Confirmed by
Dear Potential Sponsors,

The IPOSC 2012 sponsorship package enables your organization to reaffirm its commitment to sustainable development.

As a sponsor, you are directly supporting the sustainability initiative of the Malaysian palm oil industry. This also demonstrates your organization’s willingness to participate in the field of corporate responsibility (CR); and a statement that your organization will always be at the forefront of adhering and (even exceeding) the main tenets of sustainability – achieving the fine balance of economic and social growth while maintaining the delicate nature of the environment.

As the conference is expected to bring in participants from across the world to be updated and explained on the actual sustainability efforts already practiced by the Malaysian palm oil industry, the conference will be a perfect opportunity to showcase your organization’s latest sustainability efforts and commitments. Sponsors will also have an ideal platform for interaction with potential new customers, reinforce your company’s relationship with key buyers and make use of this event to provide presentations and displays to prospective clients.

As opportunities for the IPOSC 2012 sponsorship packages are limited, please contact our Secretariat: Mr. Hassan Ismail (e-mail: hassan@mpoc.org.my) or Mr. Ooi Boon Han (e-mail: boonhan@mpoc.org.my) to secure your slot. We would be most happy to tailor your sponsorship needs according to your specific roles.

As our event sponsor, you share our goals of reinforcing the message that the Malaysian palm oil industry is committed towards the production of palm oil in a sustainable manner, exceeding even the world’s most stringent agricultural standards.

---

**SPONSORSHIP OPPORTUNITIES**

**EVENT PARTNER**

RM20,000 (3 patrons)

This level of sponsorship benefits the company wishing to register a significant presence at this conference.

- Company Profile and product listing in the Conference Souvenir Programme
- Display of Company name and logo at Conference venue
- Complimentary exhibition booth of 3m x 3m with priority selection
- 4 complimentary registrations for Conference
- Complimentary one full page advertisement space
- Option for the inclusion of 1 item of promotion material (or corporate gift) in Conference registration package (to be provided by sponsor)

**HOTEL RESERVATION INFORMATION**

**PUTRAJAYA MARRIOTT HOTEL**

**ROOM CATEGORY**

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Room Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deluxe Single</td>
<td>RM240++ per room per night inclusive of one breakfast</td>
</tr>
<tr>
<td>Deluxe Twin</td>
<td>RM275++ per room per night inclusive of two breakfast</td>
</tr>
<tr>
<td>Executive Deluxe</td>
<td>RM440++ per room per night inclusive of benefits on the Executive Floor</td>
</tr>
</tbody>
</table>

**Contact Details:**

MR NELSON LI-YU – Reservation Manager  
Putrajaya Marriott Hotel  
IOI Resort, 62502 Putrajaya, Malaysia  
Tel No.: 60-3-8949 8888  
Fax No.: 60-3-8949 8999  
E-mail: reservation1.hotel@marriottputrajaya.com / reservation2.hotel@marriottputrajaya.com

Hotel accommodation at reduced rates is available at the Putrajaya Marriott Hotel. The hotel reservation form can be downloaded from the MPOC website. Room reservation request is to be sent directly to the Hotel by the participant and is subject to room availability.