



The United Nations Industrial Development Organisation (UNIDO) Regional Office in Bangkok together with the Environmental Management and Research Association of Malaysia (ENSEARCH) are pleased to invite you to the Roundtable Conference on “Border Carbon Adjustments and its effects on Malaysian Exporters” on March 4th, 2010.

Border Carbon Adjustments (BCA) have become an increasingly controversial issue in the area of climate change mitigation and trade facilitation as a movement towards an implementation of a carbon tax or cap-and-trade system has become popularized as the main instruments in combating climate change. The implementation of such policy especially in export oriented countries such as Malaysia imposes significant issues among small and medium sized exporters as regulations from abroad may for example require Malaysian exporters to declare their product(s) carbon footprint values in order to be legally sold in the foreign market.

Objective of Conference

It is thus the focus of this conference to raise these important issues among the Malaysian export community by raising the awareness of such policy and understanding the preparatory measures that must be taken to remain competitive in the changing global market.

Your organization is welcome to send maximum of two representatives; one at the Directorate level and one at the manager / production level. The Draft Agenda of the Conference is attached and participants are kindly requested to complete the attached Registration Form and return it by Fax to 03-6156 9803 or by email to ed@ensearch.org as soon as possible.

Should you have any questions regarding the conference or need any further information, please contact Mr. Jaya Sarathy at 03-6156 9807 /08

Sincerely,

Draft Agenda for the Conference
On
Border Carbon Adjustments and its effects on Malaysian Exporters
 Thursday, 11th March 2010
 Sime Darby Convention Centre, Mont Kiara, Kuala Lumpur

Time	Agenda	Facilitator / Speaker
0830 – 0900	Registration of all Participants	ENSEARCH - Secretariat
0900 - 0930	Opening Ceremony and Welcome Address Introduction to UNIDO & Objectives of the Conference	1. Ministry of Energy, Green Technology and Water – Dato’ Dr. Halim Man, Secretary-General 2. UNIDO - Ms. Ayumi Fujino, Head and Representative of Regional Office in Bangkok
0930 – 0935 0935-0940	Introduction to ENSEARCH Introduction to UNIDO [Scope of the Conference]	1. ENSEARCH - President, Mr. Peter Ho - Sooksiri Chamsuk, UNIDO – National Programme Officer
0940 – 1000	Coffee Break	
0950 – 1050	Introduction to Border Carbon Adjustments Conflicts with the World Trade Organisation Implications of adopting BCA COP 15 outcomes	1. UNIDO - Jeffrey Crawford, Expert on BCA
1050 – 1115	Question & Answer Session Questionnaire Survey	
1115 – 1215	Position of EU Member States on Border Carbon Adjustments (15 mins) Implications to Malaysian Exporters (Policy Review) (15 mins) Malaysian Manufacturer’s view (15 mins) Funding for promotion of Green Technology (15 mins)	1. EU Malaysian Chamber of Commerce & Industry - speaker to be nominated 2. Ministry of International Trade & Industry - Mr. Alagesan 3. Federation of Malaysian Manufacturers - Head of Energy Committee, Tan Sri Clifford Herbert, Vice-President 4. Ministry of Energy, Green

1115 – 1215	<p>Position of EU Member States on Border Carbon Adjustments (15 mins)</p> <p>Implications to Malaysian Exporters (Policy Review) (15 mins)</p> <p>Malaysian Manufacturer’s view (15 mins)</p> <p>Funding for promotion of Green Technology (15 mins)</p>	<p>1. EU Malaysian Chamber of Commerce & Industry - speaker to be nominated</p> <p>2. Ministry of International Trade & Industry - Mr. Alagesan</p> <p>3. Federation of Malaysian Manufacturers - Head of Energy Committee, Tan Sri Clifford Herbert, Vice-President</p> <p>4. Ministry of Energy, Green Technology & Water - Senior Under Secretary (Green Technology Division) Mr Mohd Rosli bin Abdullah</p>
1215 – 1230	Question & Answer Session Questionnaire Survey	
1230 – 1300	Relevance of Life Cycle Assessment and ECO-tabling to Business Sustainability	SIRIM – Dr. Chen San Soon, Senior General Manager, Environment Technical Research Centre
1300 – 1415	Lunch	
1415 – 1500	Carbon Footprint – Malaysian Exporters’ Experience Sharing Forum	<p>3 Person Panel Discussion (comprising of organisations from different sectors) Panel is made-up of</p> <ul style="list-style-type: none"> (i) Plastic Industry – led by MPMA (ii) Rubber Industry – led by MREPC (iii) TBC
1500 – 1545	Capacity Assessment for Future Intervention	<p>Led by Moderator Participants will be divided into groups based on their sectors to complete a capacity assessment survey.</p> <p>Each group will provide a brief presentation on current capacity issues</p>

1600 – 1630	Closing & Wrap Up	UNIDO - Jeffrey Crawford
1630 – 1640	Concluding Remarks	UNIDO - Sooksiri Chamsuk & Gloria Adapon

Registration Form
Conference on Border Carbon Adjustments and its effects on Malaysian
Exporters
Thursday March 11th, 2010 Sime Darby Convention Centre

Registration Details

1. Name :
Position :
Email :

2. Name :
Position :
Email :

Organization :

Address :
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Post Code :

Telephone : Fax:

Email :

Note: There is NO FEE for attending this Conference

Please return this registration form by fax to 03 – 6156 9803

by 20th February 2010

For Further Information, Please Contact : Mr. Jaya Sarathy

Contact : 03- 6156 9807 / 08

Email : ed@ensearch.org

Pre Seminar Questionnaire:

1. Attendee Type:

Government Private Sector International Organization Other: _____

2. Are you familiar with any of the following terms? (Check all that apply)

- Border Carbon Adjustments
- Border Tax Adjustments
- Climate Change-related Border tax Adjustments
- None of the above (Skip Question 4)

Border Carbon Adjustments (BCA) policy has the potential to propose that exports must declare their carbon footprint value in order to be legally sold in the export market.

3. On a scale of 1 to 5, how concerned is your organization of BCA policies being implemented in your main export markets?

1 (No Concern) 2 3 4 5 (Very Concerned)

4. Is your organization currently preparing any related activities for the implementation of Border Carbon Adjustment policies?

5. What help do you envision will be needed if Border Carbon Adjustments are enforced?