

**MALAYSIA-PHILIPPINES PALM OIL
TRADE FAIR & INVESTMENT SEMINAR 2012**

POTS™



SPONSORSHIP PACKAGE

We offer your organization a variety of effective ways to get your company and products / services noticed by key decision markers. We have sponsorship options available to suit a range of marketing needs. The sponsorship categories available are:

| | |
|------------------------------------|------------------------------|
| PLATINUM SPONSOR (1 PATRON) | RM20,000 OR US\$7,000 |
| GOLD SPONSOR | RM15,000 OR US\$5,000 |
| SILVER SPONSOR | RM10,000 OR US\$3,500 |
| PARTNERS | RM5,000 OR US\$1,600 |

PLATINUM SPONSOR (RM20,000 OR US\$7,000)

Platinum Sponsor will be making a significant contribution towards the overall event and will receive maximum exposure through the following benefits:

- VIP Invitation for the Official Opening Ceremony.
- Exhibition space of 18m² (equivalent to two standard 3m * 3m shell scheme booths) in a prime location.
- Six(6) complimentary conference registrations worth RM1,800 or US\$600.
- Full page advertisement in conference program booklet worth RM1,000 or US\$350.
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Platinum Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.

GOLD SPONSOR (RM15,000 OR US\$5,000)

Each Gold Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- One (1) complimentary 3m * 3m standard exhibition booth in a designated prime location.
- Four (4) complimentary conference registrations worth RM1,200 OR US\$400
- Full page advertisement in conference booklet worth RM1,000 OR US\$350.
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Gold Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.

SILVER SPONSOR (RM10,000 OR US\$3,500)

Each Silver Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- One (1) complimentary 3m * 3m standard exhibition booth in a designated prime location.
- Three (3) complimentary conference registrations worth RM900 OR US\$300.
- Full page advertisement in conference booklet worth RM1,000 OR US\$350.
- Prominent logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Silver Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.

PARTNERS (RM5,000 OR US\$1,600)

Each Partner Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- Two (2) complimentary conference registrations worth US\$100.
- One (1) complimentary 3m * 3m standard exhibition booth
- Half page advertisement in conference booklet worth RM500 OR US\$175.
- Prominent logo placement on conference signs including posters and bunting etc.
- Full recognition and publicity as the Partner before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.

ADVERTISEMENTS IN SOUVENIR PROGRAMME

| | |
|--------------|--------------------|
| • Full Page: | RM1,000 OR US\$350 |
| • Half Page: | RM500 OR US\$175 |

EXHIBITION

- Standard Shell Scheme (3m * 3m) RM1,500 or US\$500 per booth.

REGISTRATION

- One Person: RM300 or US\$100

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SPONSORSHIP, ADVERTISING & EXHIBITION RESERVATION FORM

Please reserve the following sponsorship package, exhibition booth for me / my company:

SPONSORSHIP

- | | |
|---|---|
| <input type="checkbox"/> PLATINUM SPONSOR RM20,000 OR US\$7,000 | <input type="checkbox"/> SILVER SPONSOR RM10,000 OR US\$3,500 |
| <input type="checkbox"/> GOLD SPONSOR RM15,000 OR US\$5,000 | <input type="checkbox"/> PARTNERS RM5,000 OR US\$1,600 |

ADVERTISEMENTS IN SOUVENIR PROGRAMME

Please reserve the following advertising space :

- | | |
|--|--|
| <input type="checkbox"/> Full Page: RM1,000 or US\$350 | <input type="checkbox"/> Half Page: RM500 or US\$175 |
|--|--|

EXHIBITION

- | | |
|---|---|
| <input type="checkbox"/> Standard shell scheme (3m x 3m) – RM1,500 or US\$500 | <input type="checkbox"/> No of units (Standard booth comes with 3m x 3m shell frame, lighting, overhead fascia panel with company name and stand number, carpeted floor, 1 unit information counter, 2 chairs, 1 waste basket and 2 complimentary conference passes). |
|---|---|

| | |
|-----------------|----------------------|
| Company Name: | <input type="text"/> |
| Contact Person: | <input type="text"/> |
| Designation: | <input type="text"/> |
| Address: | <input type="text"/> |
| Tel. No: | <input type="text"/> |
| Fax. No: | <input type="text"/> |
| E-mail: | <input type="text"/> |
| Signature: | <input type="text"/> |
| Date: | <input type="text"/> |

Please complete the form below.
Form may be duplicated for additional registrations.

Mail or Fax form to :
POTS PHILIPPINES 2012
Malaysian Palm Oil Council (MPOC)
2nd Floor, Wisma Sawit
Lot 6, SS 6 Jalan Perbandaran 47301
Kelana Jaya, Selangor, Malaysia
Tel : 603 - 7806 4097
Fax : 603 - 7806 2272

Contact Persons:
Mohd Izham
Email: izham@mpoc.org.my
Mr. Lim Teck Chai
Email: lim@mpoc.org.my

For Office Use Only

Date Received:
Payment Details:
Cheque No:
Amount: