

POTS™



PROPOSED POTS PHILLIPINE PROGRAMME

Venue : Dusit Thani Hotel, Manila, Philippines

Date : 16 April 2012

Time	Programme
0800-0850	Registration of Participants
0900-0905	Arrival of Hon. Tan Sri Bernard Dompok <i>Minister of Plantation Industries and Commodities Malaysia</i>
0905-0915	Welcome Remarks by Dato' Lee Yeow Chor <i>Chairman of Malaysian Palm Oil Council</i>
0915-0925	Opening Remarks by H.E. Dato' Seri Dr. Ibrahim Saad <i>Malaysian Ambassador to Philippines</i>
0925-0935	Special Remarks by Proceso Alcala (TBC) <i>Agricultural Secretary of Philippines</i>
0935-0950	Keynote Address by Hon. Tan Sri Bernard Dompok <i>Minister of Plantation Industries and Commodities Malaysia</i>
0950-1000	Opening Ceremony
1000-1030	Tea break and networking
1030-1100	Plenary Paper: Global Agriculture – the current state of play and its impact on food security and world trade. Emily French , Managing Director, <i>ConsiliAngra</i>
Session 1	
1100-1130	Paper 1 : Malaysian Palm Oil: Assuring Sustainable Supply of Oils & Fats into the Future Tan Sri Datuk Dr. Yusof Basiron , CEO, <i>Malaysian Palm Oil Council</i>
1130-1200	Paper 2 : Dynamics of the Malaysian Oil Palm Industry: Enhancing Competitiveness Datuk Dr. Choo Yuen May , Director General, <i>Malaysian Palm Oil Board</i>
1200-1230	Paper 3 : The Current Status and Nutritional Attributes of Palm Oil Dr. Pramod Khosla , <i>Wayne State University</i>
1230-1300	Q & A Sessions
1300-1400	Lunch

Disclaimer: MPOC reserves the rights to change the conference date, speakers, programme content and venue should circumstances beyond the control of MPOC occurs which so demands.

POTS™

PROPOSED PROGRAMME (continued)

Time	Programme
Session 2	
1400-1420	Paper 4 : Downstream Palm Based Products in the Philippines: The Goodman Fielder Experience Jun De Asis , General Manager/Country Head, <i>Goodman Fielder International Philippines, Inc</i>
1420-1440	Paper 5 : Food Applications in Palm Oil Dr. Mohd Suria Affandi Yusoff , Vice President, <i>Sime Darby Research</i>
1440-1500	Paper 6 : Palm Oil: Going Beyond Basics Oleochemicals Dr. Hazimah Abu Hassan , Director, <i>Advanced Oleochemical Technology Research Division, MPOB</i>
1500-1520	Tea break and networking
1520-1540	Paper 7 : PORAM Guide to Conduct Business with Malaysian Exporters Mohammad Jaaffar Ahmad , CEO, <i>The Palm Oil Refiners Association of Malaysia (PORAM)</i>
1540-1600	Paper 8 : Market Outlook for Palm Oil 2012 Mohd Izham , Marketing & Market Development Manager, <i>Malaysian Palm Oil Council</i>
1600-1630	Q & A Sessions
1630-1700	Closing Remarks by Datuk Dr. Choo Yuen May , Director General, <i>Malaysian Palm Oil Board</i>
1700-1830	Cocktail

Disclaimer: MPOC reserves the rights to change the conference date, speakers, programme content and venue should circumstances beyond the control of MPOC occurs which so demands.