

POTS™

PROPOSED POTS IRAN PROGRAMME

Venue : The Islamic Republic of Iran Broadcasts Centre (IRIB), Iran
Date : 20 January 2014

Time	Programme
0830-0900	Registration of Participants
0900-0915	Arrival of Hon. Minister of Plantation Industries and Commodities Malaysia Datuk Amar Douglas Uggah Embas
0905-0915	Quran Recital <i>National Anthem of Malaysia and Iran</i>
0930-0940	Welcome Remarks by Chairman of MPOC Dato Lee Yeow Chor
0940-1000	Special Remarks and Updates on Development of Iran's Oils and Fats Market by President of Iran Vegetable Oils Industrialist Association Mr. Mohammad Ghebleh
1000-1010	Opening Remarks by H.E. Ambassador of Malaysia to Iran
1010-1020	Opening Remarks by Iranian Minister (TBC)
1020-1035	Keynote Address by Hon. Minister of Plantation Industries and Commodities Malaysia Datuk Amar Douglas Uggah Embas
1035-1050	Opening Ceremony of POTS Iran 2014
1050-1120	Plenary Paper : Palm Oil Outlook : Will Palm Oil Maintain its Competitiveness Against Other Soft Oils Mr. David Jackson, LMC International
1120-1150	Paper 1 : Malaysia-Iran Palm Oil Trade: Moving Forward in Challenging Times Tan Sri Datuk Dr. Yusof Basiron, CEO, Malaysian Palm Oil Council (MPOC)
1150-1220	Paper 2 : TBC Datuk Dr. Choo Yuen May, Director General, Malaysian Palm Oil Board (MPOB)
1220-1235	Paper 3 : Essential Effects of Palm Oil on Iranian Vegetable Oils Production and Trade TBC
1235-1335	Lunch

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1400-1430	Paper 4 : Nutritional and Health Attributes of Palm Oil Dr. Pramod Khosla , <i>Wayne University</i>
1430-1500	Paper 5 : Application of Palm Oil in Non Food and Oleochemical – Potential and Challenges TBC
1500-1530	Paper 6 : Palm Oil Demand Scenario Mohd Suhaili , <i>MPOC</i>
1530-1600	Paper 7 : Global Outlook for Palm Oil Complex Mr. Dorab Mistry , <i>Godrej International</i>
1600-1610	Closing Remarks by Director General of MPOB

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