

REACH & TEACH FRIENDS OF THE INDUSTRY: CHALLENGES AND OPPORTUNITIES IN 2010



TUESDAY

2nd February 2010

9.00-10.00 am Registration & Morning Refreshments

10.00 am **Arrival of YB Tan Sri Bernard Dompok**
Minister of Plantation Industries & Commodities, Malaysia

10.15 am **Welcome Remarks by YBhg Dato' Lee Yeow Chor**
Chairman, Malaysian Palm Oil Council (MPOC)

10.30 am **Keynote Address by YB Tan Sri Bernard Dompok**
Minister of Plantation Industries & Commodities, Malaysia

11.00 am **Dialogue Session with YB Tan Sri Bernard Dompok**
Minister of Plantation Industries & Commodities, Malaysia

12.15 pm Lunch

**2.00 pm Understanding Crude Palm Oil (CPO) Market Trends:
What is next in 2010**

Mr GM Teoh, *CIMB Group, Malaysia*

2.30 pm Post-Copenhagen 2009 – Its Impact on the Palm Oil Industry

Dr Lian Kok Fei, *Ministry of Natural Resources and
Environment, Malaysia*

**3.00 pm 3 MCPD – Esters and Related Compounds in Palm Oil:
Food Safety Relevance and Industrial Perspectives**

Dr Benoit Schilter, *Nestle Switzerland*

3.30 pm The Best-Kept Secret for Reversing Global Warming

Dr Ian Lawton Halsall, *Author & Consultant*

**4.00 pm Palm Oil 2010 Opportunities and Challenges –
An European Perspective**

Mr Reynier Funke, *Reynier Funke Consulting*

**4.30 pm Environment and Economic Challenges Faced by the
Palm Oil Industry – How is MPOC Responding?**

YBhg Tan Sri Datuk Dr Yusof Basiron, *Malaysian Palm Oil
Council*

**5.00 pm Wrap-Up Comments, CEO MPOC
Followed by Evening Tea and End of Seminar**