

PalmPulse



Palming the Sweet Spot: Palm Oil's Rise in Algeria's Confectionery and Pastries Market

Algeria, with a population of over 44 million, is a leading market located in Northern Africa. Its strategic geographical position at the convergence of the Mediterranean, Arabic, and African worlds gives it significant importance. The country's economy is primarily driven by its export trade in petroleum and natural gas, contributing about one-third of its gross domestic product (GDP). In 2022, Algeria experienced a real GDP growth of 3.0%, fueled by the rebound in oil prices, and is projected to reach 3.1% in 2023. As the third-largest economy in the Middle East and North Africa (MENA) zone, food plays a crucial role, accounting for an average of 42% of

Algerian household spending. Within the food sector, the confectionery and snacks market segment holds the largest share, estimated at US\$15.76 million in 2022.

Algeria's Oils and Fats Landscape

Algeria's liquid oil market is predominantly dominated by soybean oil, which has experienced a significant increase in imports for several reasons. The competitive price of soybean oil in the local market, coupled with its exemption from customs duties and VAT, as well as government subsidies on cooking oils produced from soybean oil, have contributed to its popularity.



Soybean oil holds the dominant position in Algeria's liquid oil market, while palm oil has a distinctive presence, accounting for approximately 20% of the market share. Palm oil's usage is particularly prominent in various segments, including margarine (13%), biscuits and cheese (3%), and vegetable ghee (2.7%). Notably, palm oil has already established a strong foothold in the vegetable ghee market, with nearly all of the vegetable ghee production in Algeria (approximately 30,000 million tonnes) being palm-based.

Soybean oil is the most produced oil in Algeria, comprising 69% of the market share, followed by olive oil at 28.9%. The majority of oils consumed in Algeria are produced domestically from imported crude oils and refined by two primary refineries, Enterprise National des Corps Gras (ENCG) and Cevital Group. Algeria has been expanding its soybean crushing capabilities, resulting in reduced overall imports of oils since 2020.

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Production of Oils

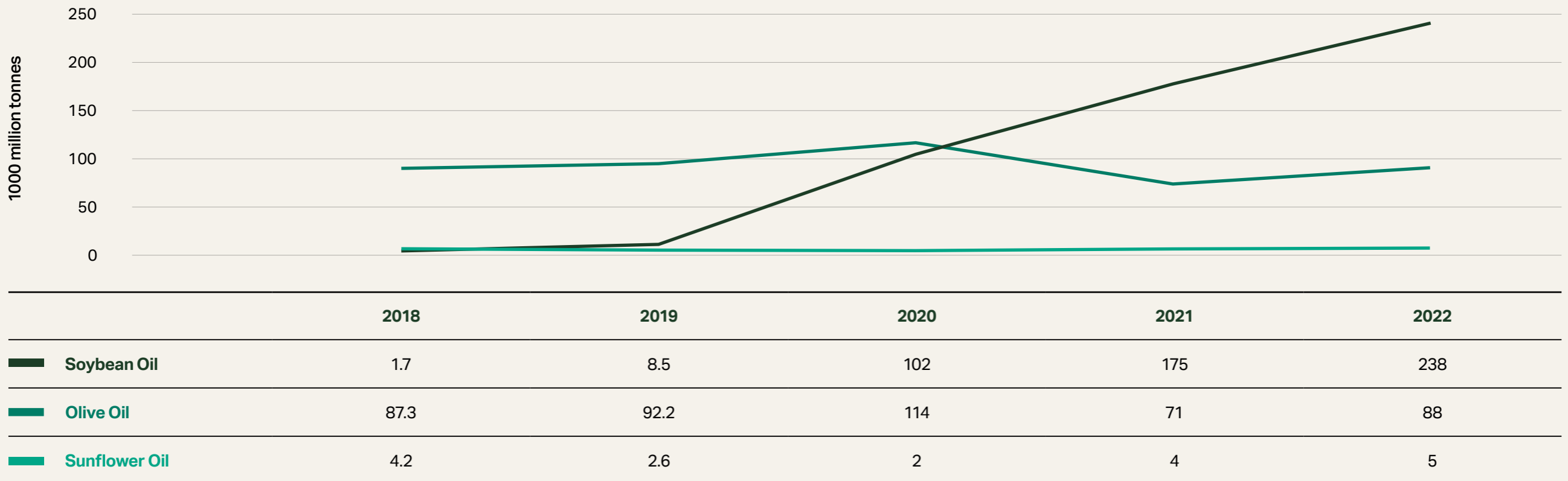


Figure 1: Production of oils (Oil World, 2023).

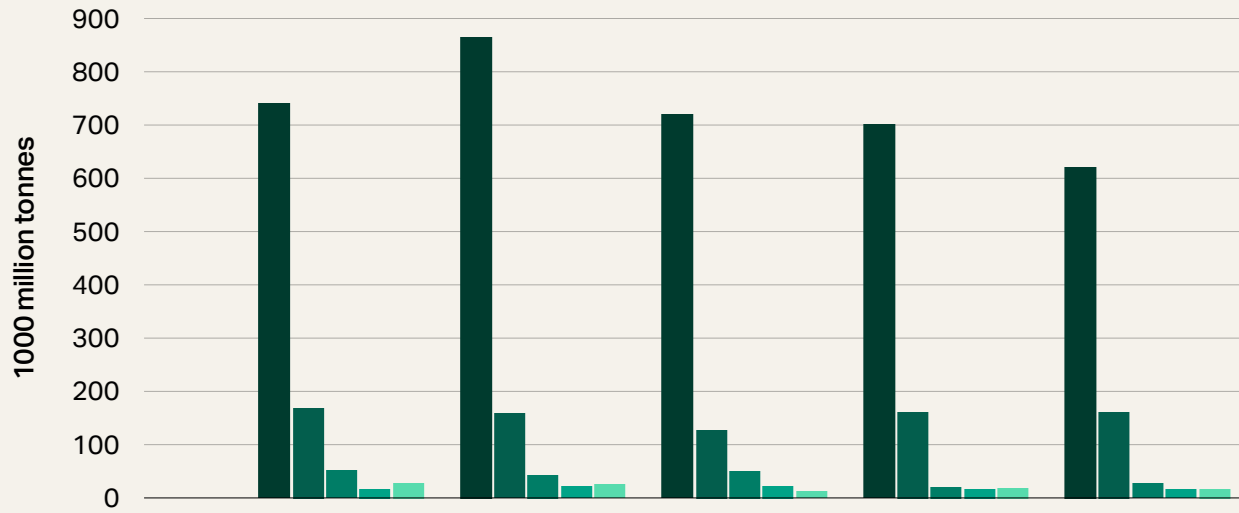
In 2022, total imports of oils and fats in Algeria amounted to 839,000 tonnes, with soybean oil accounting for 74% of the total imports, followed by palm oil at 9%, and sunflower oil at 3.2%.

Total consumption of oils and fats in 2022 stood at 1.11 million tonnes, with soybean oil comprising the majority at 72.7%, followed by palm oil at 13.9%, olive oil at 8.3%, and sunflower oil at 2.8%.

Malaysian Palm Oil Performance in Algeria

In 2022, the Malaysian palm oil export reached 54,721 tonnes, reflecting a decline of 16.6% compared to the previous year's exports. Among the exported products, finished goods constituted the highest share, accounting for approximately 39% of the total export volume. Within this category, vegetable fats recorded the highest export quantity at 12,614 tonnes, followed by shortening at 5,476 tonnes, and cocoa butter substitute at 1,902 tonnes.

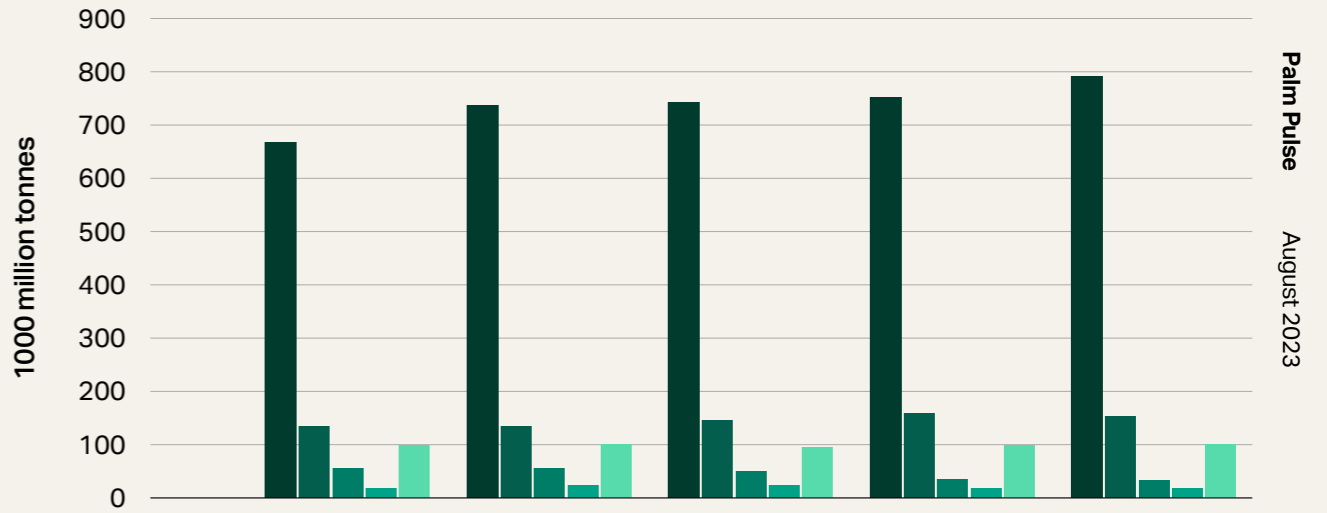
Imports of Oils and Fats



	2018	2019	2020	2021	2022
Soybean Oil	739.4	864.3	718	700	620
Palm Oil	168.8	158	128	160	160
Sunflower Oil	51.1	42.3	50	20	27
Palm Kernel Oil	15.9	21.6	22	16	16
Others	27	25.3	12	18	16

Figure 2: Imports of oils and fats (Oil World, 2023).

Consumption of Oils and Fats



	2018	2019	2020	2021	2022
Soybean Oil	682.8	755.1	760	770	811
Palm Oil	136.9	136	148	160	155
Sunflower Oil	54.7	54.2	49	34	31
Palm Kernel Oil	15.9	21.6	22	16	16
Others	99.6	101	96	100	102

Figure 3: Consumption of oils and fats (Oil World, 2023).

Traditionally, hydrogenated margarine has been prevalent, but there has been a recent shift towards non-hydrogenated margarine produced by companies such as Cevital, La Belle, and Mateg. Currently, manufacturers primarily use hydrogenated soybean oil or palm oil for margarine production.

Palm Oil's Role in Algeria's Sweet Treats

The Algerian market for palm oil products is experiencing significant growth and holds promising opportunities. The country's population is increasing, leading to a growing demand for processed foods that utilize palm oil. The Algerian government is actively investing in the development of domestic food industries, which is expected to further drive the usage of palm oil.

The confectionery market in Algeria is projected to grow at a compound annual growth rate (CAGR) of 5.5% from 2022 to 2027. This growth is fueled by factors such as rising incomes, increasing urbanization, and evolving dietary preferences. Palm oil plays a crucial role in the confectionery sector as a versatile vegetable oil and significant ingredient in various products including chocolate bars, candy bars, and cookies. Palm oil's cost-effectiveness, high quality, and neutral flavour make it an ideal choice for use in confectionery products. Its high melting point allows it to maintain solidity in products at room temperature. It is anticipated that the consumption volume of palm oil in the confectionery segment in Algeria will reach 120,000 tonnes by 2027.

Palm-based margarine is highly popular among food processors in Algeria. Two main types of margarine are widely produced: table margarine for pastry and cooking, and puff pastry margarine for confectionery and snacks. The

total annual production of margarine in Algeria is approximately 140,000 tonnes, with palm-based margarine capturing a market share of 70%–75%. Traditionally, hydrogenated margarine has been prevalent, but there has been a recent shift towards non-hydrogenated margarine produced by companies such as Cevital, La Belle, and Mateg. Currently, manufacturers primarily use hydrogenated soybean oil or palm oil for margarine production.

A Sweet Future: Prospects and Implications for Palm Oil in Algeria's Confectionery and Pastries Market

The outlook for Malaysian palm oil in Algeria is highly positive. The market presents significant opportunities as it is both large and expanding. With a growing population and an increasing demand for processed foods that incorporate palm oil, Algeria offers a promising landscape for the palm oil industry. Moreover, the Algerian government's investment in the development of the domestic food industries further enhances the potential for increased palm oil consumption.

Palm oil holds great value as an essential ingredient in Algeria's confectionery and pastries market segments. This positions Algeria as an attractive market for the expansion of palm oil usage. Malaysian palm oil producers have a favourable opportunity to continue strengthening their market presence in Algeria and to capitalize on the growing demand for palm oil-based products. 🌱

Analysis and Outlook for August 2023:

**CPO Prices Expected to Trade
Above RM3,700 (USD811)**



In August 2023, Crude Palm Oil (CPO) prices are projected to remain robust, driven by several key factors below:

1

Strong seasonal import from China and India: The low palm oil inventory and festive preparations in China and India are expected to lead to a substantial increase in imports during August.

2

Stabilized palm oil supply in Indonesia: Indonesia's decision to raise the CPO reference price for the period of 15 to 30 July resulted in higher export taxes and levies, indicating a stabilized palm oil supply in the country.

3

Weather development in Malaysia, Indonesia, and the United States: Weather conditions in these regions will significantly influence the price discoveries for CPO and other vegetable oils.

A Brief Market Recap

Indonesia will enforce its mandate to blend 35% biodiesel (B35) with road transport fuel starting from 1 August, as mentioned by Edi Wibowo, the Director of Bioenergy at the Energy Ministry. The mandate was initially rolled out on 1 February, but the implementation was delayed as the country upgraded its terminal facilities for the blending programme.

The US Environmental Protection Agency (EPA) increased the required volume of advanced biofuel from 5.94 billion gallons in 2023 to 7.33 billion gallons in 2025. However, the mandate did not meet the expectations of the US biofuel industry, leading to significant selling pressure on Chicago Board of Trade (CBOT) Soybean Oil Futures, causing a drop of approximately 7% after the announcement on 21 June 2023.

Russia has withdrawn from the Black Sea Grain Deal after its expiration on 18 July 2023, and as of 27 July, there is no confirmation regarding its renewal. Ukraine, a significant player in the global agriculture market, accounts for 10% of the global wheat market, 15% of the corn market and 13% of the barley market. Ukraine is also a key player in the sunflower oil markets. As a temporary measure, Ukraine has established a shipping route for grain.

MPOB: Malaysia June 2023 Data

Table 1: Monthly statistics of Malaysian palm oil for June 2023 (MPOB, 2023).

	June 2023 (million tonnes)	May 2023 (million tonnes)	Changes from May 2023 (%)
Opening Stocks	1.688	1.497	
Production	1.448	1.517	-4.60
Palm Oil Imports	0.135	0.081	67.15
Exports	1.172	1.079	8.59
Local Disappearance	0.378	0.359	5.29
End Month Stocks	1.721	1.688	1.92

What to Expect in August 2023

In June, Malaysia's palm oil stocks experienced a 1.92% increase, reaching 1.72 million tonnes compared to the previous month. Despite reaching a four-month high, the inventory growth was slower than anticipated due to declining production and increased exports. Additionally, exceptionally high local consumption of 377,540 tonnes in June contributed to this trend. On average, Malaysia typically consumes around 280,000 to 300,000 tonnes of palm oil per month.

From January to June 2023, Malaysia's palm oil production dropped by 2.3% compared to the same period last year. While Sabah and Sarawak recorded an increase of 6.5% in production, Peninsula Malaysia experienced a 9.1% decline. The decline in production is mainly attributed to the deteriorating age profile of the oil palms and a lack of skilled workers in Peninsula Malaysia.

Despite entering a seasonally high production period, palm oil stocks in Malaysia are projected to increase at a slower rate in August. This is primarily due to increased imports from both China and India. Palm Oil Analytics (POA) has reported that the palm oil freight rate is showing signs of firming up for August deliveries, which has sparked significant interest in shipments for that period.

Palm Oil Price Outlook in August 2023

In August, export demand for palm oil is expected to increase due to strong seasonal imports driven by festive demand in India and China's low palm oil inventory. Malaysia's crude palm oil exports are typically stronger during the July to October period in preparation for India's Diwali celebrations in November. Indian buyers tend to start importing palm oil approximately 2 to 3 months before the festive season.

In June 2023, China's palm oil inventory hit a seven-month low of 453,200 tonnes, while soybean oil inventory reached a seven-month high at 891,200 tonnes. This shift was influenced by the narrowing price premium between palm oil and soybean oil in May 2023, prompting China to increase purchases of soybean oil and rapeseed oil. As illustrated in Figure 5, the price premium of palm oil and other edible oils further widened in July, making palm oil more attractive to both China and international buyers due to its price competitiveness.

Malaysia's CPO Export Seasonality ('000 tonnes)

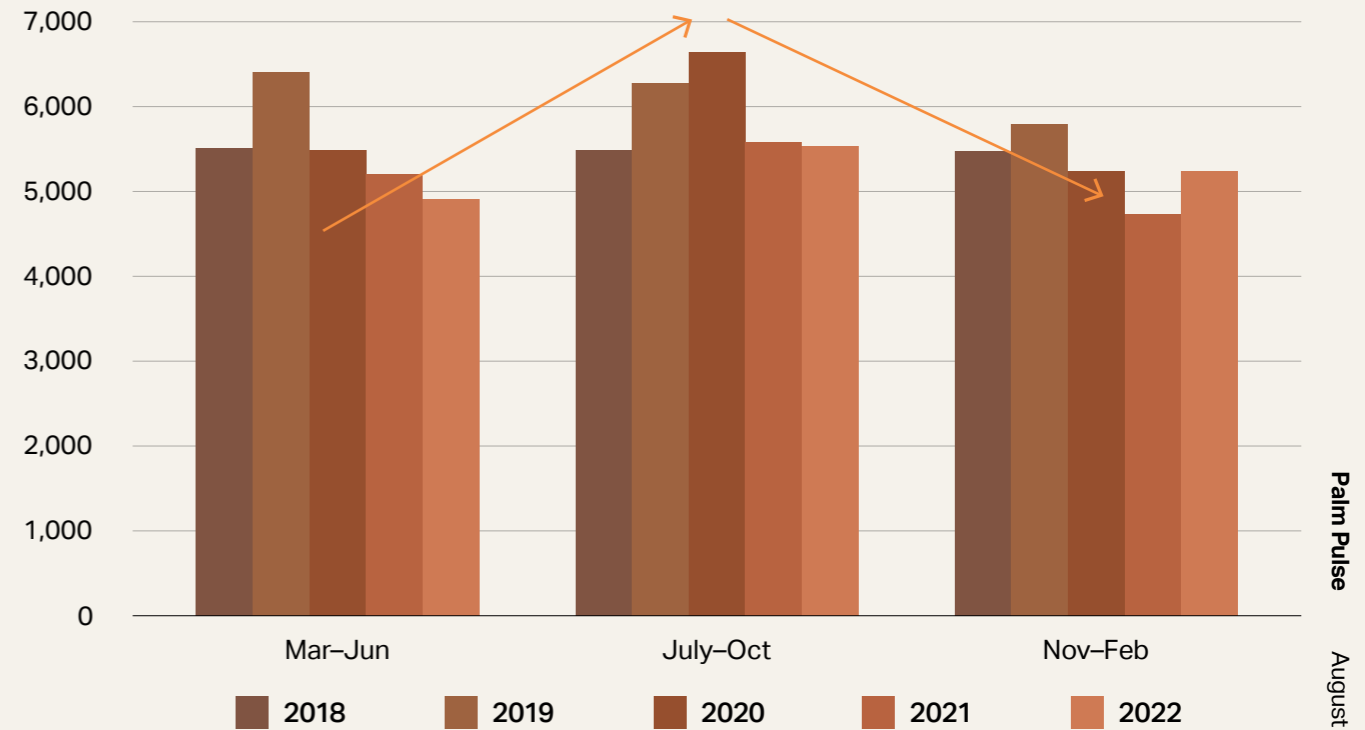


Figure 4: Malaysia's Crude Palm Oil (CPO) export seasonality (MPOB, 2023).

Despite entering a seasonally high production period, palm oil stocks in Malaysia are projected to increase at a slower rate in August. This is primarily due to increased imports from both China and India.

Indonesia raised its crude palm oil export tax and levy from USD68 to USD118 for the period of 15–30 July 2023, suggesting that palm oil supply in the country has stabilized. Meanwhile, Malaysia's palm oil production has experienced a decline in growth momentum, as shown in Figure 6. From January to June 2023, Malaysia's palm oil production decreased by 2.3% from 8.269 million tonnes in 2022 to 8.080 million tonnes. This decline becomes more pronounced when comparing the production figures for January to June 2019 and 2023, revealing a substantial drop of 17.4% from 9.783 million tonnes to 8.080 million tonnes. To surpass its palm oil production figure of 18.4 million tonnes in 2022, Malaysia must experience

a robust increase in palm oil production during the second half of 2023. The impact of El-Nino on palm oil production is expected to be felt after a delay of nine to twelve months, leading to a further reduction in Malaysia's palm oil production during the first half of 2024.

As we enter the high export seasonality for palm oil, weather developments and production figures will be the two key factors influencing palm oil prices. The forthcoming production figures will be highly sensitive to palm oil prices, as achieving robust production in the second half of 2023 is essential to surpass the 2022 production of 18.4 million tonnes.

Price Premium or Discount (-) on Sun Oil, Soy Oil, Rape Oil over Crude Palm Oil in European Market (USD per Tonnes)

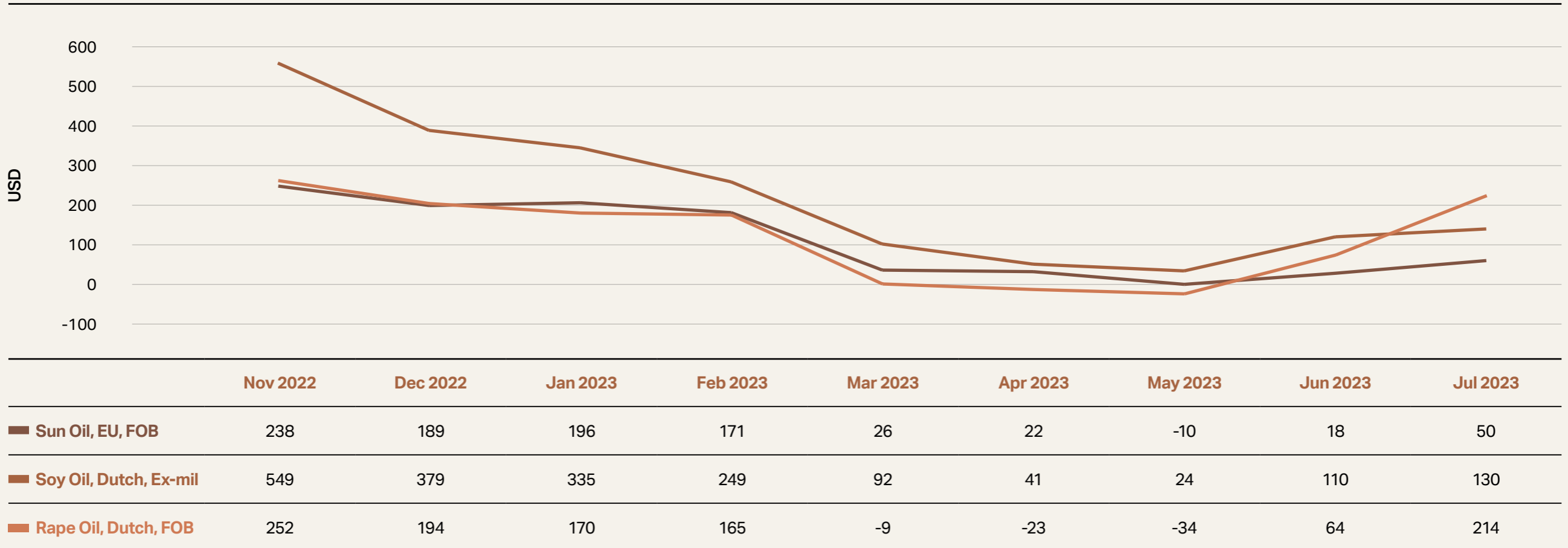


Figure 5: Price premium or discount (-) on sun oil, soy oil and rape oil over crude palm oil in Europe (Oil World, 2023).

On the other hand, monitoring the soybean crop condition in the United States is crucial, as it has a significant impact on soybean prices. As of 23 July, the United States Department of Agriculture (USDA) reported that 54% of the soybean crop is currently rated as 'good' or 'excellent', compared to 59% during the same period last year, due to hot and dry weather in the US soybean growing areas.

Crude palm oil prices are projected to trade above RM3,700 (USD811) due to prevailing market uncertainties. The uncertainty surrounding the supply of grains and sunflower oil from the Black Sea region will drive up the demand for palm oil as an alternative. In addition, if the USDA revises soybean production estimates lower in the US due to unfavourable weather conditions, market participants will likely hedge their soybean demand, supporting palm oil prices. Finally, the growth of Malaysia's palm oil production will have a high degree of sensitivity to palm oil price movement. If any of the mentioned uncertainties worsen, there is a possibility that crude palm oil prices may trade above RM4,100 (USD899).

Exchange Rate: USD1 = RM4.56

The forthcoming production figures will be highly sensitive to palm oil prices, as achieving robust production in the second half of 2023 is essential to surpass the 2022 production of 18.4 million tonnes.

Malaysia's Palm Oil Production for the Period January to June ('000 tonnes)

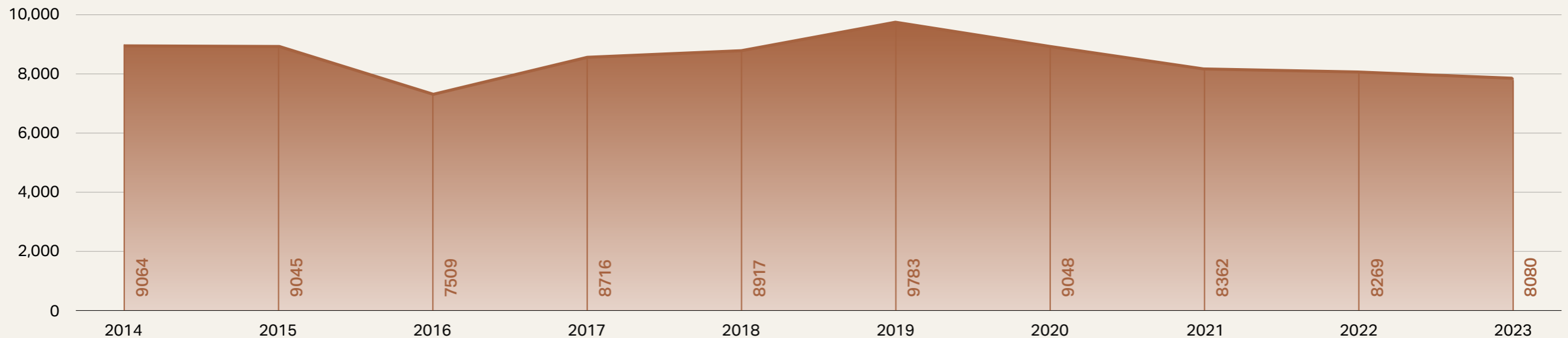


Figure 6 : Malaysia's palm oil production for the period January to June from year 2014 to 2023 (MPOB, 2023).

Sustainable Palm Oil: Malaysia's Positive Strides Towards Compliance with EU Deforestation Regulation



In recent years, palm oil-producing countries have made remarkable progress in addressing sustainability issues including deforestation and biodiversity loss. Through concerted efforts and initiatives, the industry is taking significant steps towards reducing negative environmental impact.

The latest data on global deforestation released by an independent expert group, World Resources Institute (WRI) showed that while 4.1 million hectares or 10% of the world's primary rainforest were lost from 2021 to 2022, major palm oil producing countries like Indonesia and Malaysia have demonstrated remarkable reductions in forest loss.

Malaysia, in particular, has seen a 57% decline in forest loss, reflecting the government's commitment to its pledge made at the Rio Summit and the successful implementation of the mandatory Malaysia Sustainable Palm Oil (MSPO) certification scheme. These positive findings position Malaysia favourably as it prepares to meet the EU Deforestation Regulation (EUDR) requirements.

As the EU establishes its country benchmarking system to assess the risk of deforestation, the latest data from WRI unequivocally justifies Malaysia's classification as 'Low Risk' for deforestation. Malaysia values its natural landscape and biodiversity while balancing sustainable development and economic opportunities aligned with the United Nations Sustainable Development Goals (UN SDGs). This commitment is further reinforced by effective unilateral action and long-term commitment from the industry and its stakeholders.

The revised MSPO scheme, implemented in 2022, includes a no-deforestation cut-off date of 31 December 2019 and signifies the Malaysian government's dedication to producing certified sustainable palm oil. The widespread adoption of No Deforestation, No Peat, and No Exploitation (NDPE) policies across the industry has also contributed to Malaysia's efforts in reducing deforestation.

Considering these findings, the EU should take them into account when engaging with Malaysia to ensure that Malaysian commodities are classified as Low Risk and in full compliance with the EUDR. 📍

Malaysia Primary Forest Loss, 2002–2022

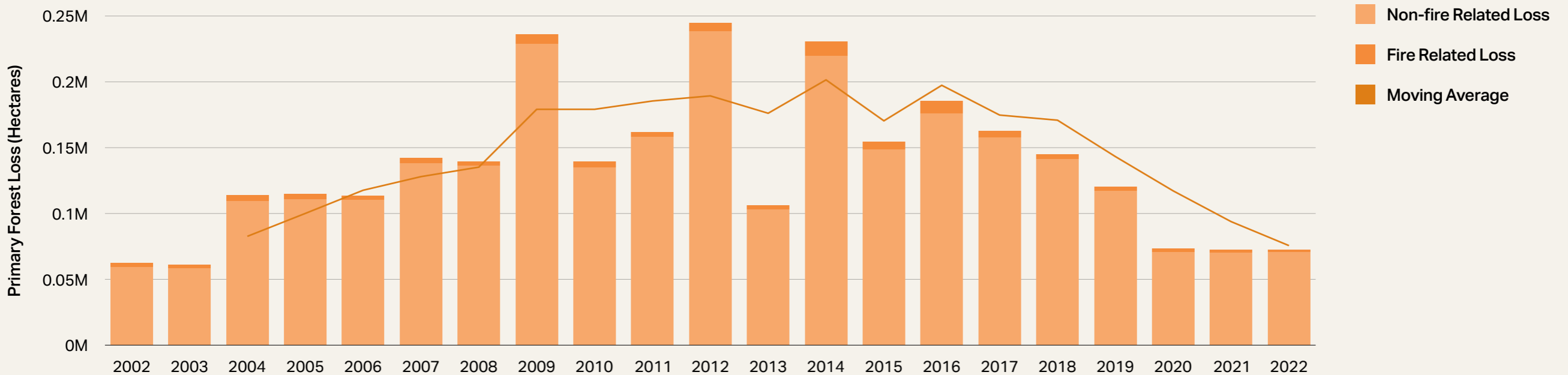


Figure 7: Malaysia primary forest loss, 2002–2022 (World Resources Institute, 2023).

1

Cultivating Partnerships: Ministerial Trip Explores East Africa's Palm Oil Sector

Malaysian Palm Oil Forum (MPOF)
East Africa ● 4 July 2023 ● Villa Rosa
Kempinski Hotel, Nairobi, Kenya

Plant visit: Golden Africa Kenya Ltd.
(GAKL) ● 6 July 2023 ● Golden Africa
Kenya Ltd., Nairobi, Kenya

Plant visit: Bidco Africa Ltd. ● 6 July 2023
● Bidco Africa Ltd., Thika, Kenya

Food & Kitchen Africa 2023 ● 5-7 July 2023
● Sarit Expo Centre, Nairobi, Kenya



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- 1 The MPOF was officially inaugurated by The Honourable Dato' Sri Haji Fadillah bin Haji Yusof, the Deputy Prime Minister and Minister of Plantation & Commodities, Malaysia.
- 2 MPOF aims to facilitate trade enhancement and explore avenues of collaboration with key stakeholders in the East African region.

- 3 & 4 The Honourable Dato' Sri Haji Fadillah bin Haji Yusof, the Deputy Prime Minister and Minister of Plantation & Commodities visited the Golden Africa Kenya Ltd., part of the PIL Group, a global leader in the palm oil and consumer goods industry.

- 5 & 6 The Honourable Dato' Sri Haji Fadillah bin Haji Yusof, the Deputy Prime Minister and Minister of Plantation & Commodities visited the Bidco Africa Ltd., East Africa's leading manufacturer of Fast-Moving Consumer Goods (FMCG).

- 7 & 8 MPOC participated in Food & Kitchen Africa 2023, East Africa's premier international food and agriculture exhibition. FGV Holdings Berhad and Mac World Industries Sdn. Bhd., key players in the Malaysian palm oil industry partnered with MPOC at the booth.

2

Palm Happenings In and Around Asia Pacific

MPOC Trade & Networking for ASEAN Buyers—Seminar & BizMatch ● 20 June 2023 ● *InterContinental Kuala Lumpur, Malaysia*

ASEAN Buyers Networking Visit—Plantation ● 21 June 2023 ● *Sime Darby Plantation Ecogardens, Carey Island, Malaysia*

ASEAN Buyers Networking Visit—Bulking ● 21 June 2023 ● *FIMA Bulking Group, North Port, Klang, Malaysia*

The 11th (2023) Sino-Malaysia Advanced Oleochemical Seminar & 15th Annual Meeting of China Oleochemical Industry ● 26–27 June 2023 ● *Taixing City, Jiangsu Province, China*



9 & 10



11



12



13 & 14

9 Business matching (BizMatch) in progress during the MPOC Trade & Networking session.
10 A total of 92 participants attended the palm oil seminar during MPOC Trade & Networking session with the ASEAN buyers.

11 The ASEAN buyers from Myanmar, the Philippines, and Vietnam visited SDP Ecogardens at Carey Island to better understand the processing of oil palm fruits, from planting to harvesting.

12 The ASEAN buyers from Myanmar, the Philippines, and Vietnam visited FIMA Bulking Group at the North Port of Klang.

13 This seminar was jointly organized by the Malaysian Palm Oil Council (MPOC) and the China Cleaning Industry Association (CCIA).
14 Mr. Desmond Ng, Regional Manager of MPOC China presented a paper at the seminar.

3

123 STEM: Science Remedial Programme for Secondary Schools

21 June 2023 ● SMK Intan Perdana (Port Dickson) and SMK Datuk Muhammad Yusof (Linggi), Negeri Sembilan, Malaysia



15 & 16

15 & 16 MPOC participated in 123 STEM, organized by the Port Dickson District Education Office, demonstrating their commitment to bolstering the education system and nurturing a skilled workforce for the future.

4

Workshop “Pengenalan Standard #MSPO (MS2530:2022) dan Aspek Sosial Dalam Perniagaan”

26 June 2023 ● Kuala Kangsar, Perak, Malaysia



17 & 18

17 MPOC collaborated with the National Association of Smallholders Malaysia (NASH), the Malaysian Palm Oil Certification Council (MPOCC), and the Human Rights Commission Of Malaysia (SUHAKAM) to jointly organize a workshop, aimed to address labour challenges faced by the local palm oil industry.
18 More than 100 Perak oil palm smallholders attended the workshop.

Workshop

Empowering Ethical Practices: Introduction to Malaysian Sustainable Palm Oil (MSPO) Standard and Social Aspects in Business

Date & Venue

5 August 2023 ● Borneo Royale Hotel, Tawau, Sabah, Malaysia

Summary

Join us for an insightful workshop, "Introduction to MSPO Standard (MS2530:2022) and Social Aspects in Business", hosted by MPOC in collaboration with the International Labour Organisation (ILO), the Malaysian Palm Oil Certification Council (MPOCC), and the Human Rights Commission of Malaysia (SUHAKAM). This workshop will take place at the Borneo Royale Hotel in Tawau, Sabah, on 5 August.

Focused on labour challenges in the local palm oil industry, this workshop aims to engage 150 smallholders from Tawau. Together, we will provide accurate and up-to-date information to equip oil palm smallholders with the knowledge to address labour issues effectively. Our primary focus is on raising awareness and eliminating unlawful practices such as forced labour and child labour within the palm oil industry. This is an opportunity to contribute to the advancement of ethical practices in the Malaysian palm oil industry.

Don't miss out on this chance to make a difference. Contact our team now for more information and to register for the workshop.

Conference

Unveiling the Potential of Palm Oil in Nutrition and Cosmetics @ the Palm International Nutra-Cosmeceutical Conference (PINC) 2023

Date & Venue

22 August 2023 ● Le Meridien, Putrajaya, Malaysia

Summary

We invite you to join us at the 7th Palm International Nutra-Cosmeceutical Conference 2023 (PINC 2023), taking place on 22 August at Le Meridien, Putrajaya. Organized by MPOC, this biennial conference aims to raise awareness and understanding of palm oil nutrition and palm bioactive ingredients, exploring their diverse applications in the food and cosmetics industries.

PINC 2023 will feature seven paper presentations delivered by esteemed international experts and researchers, offering valuable insights into the latest advancements in the palm industry. Engage in stimulating discussions during our open forum, led by four experienced speakers, as we address the emerging issues and challenges shaping the future of palm-related products.

To be part of this insightful event, please contact our team for more information and secure your spot at PINC 2023.

Expo

Malaysia Carnival: Celebrating Sustainable Palm Oil— A Culinary Adventure

Date & Venue

26 August 2023 ● Tun Abdul Razak Research Centre, Brickendonbury, UK

Summary

Join us this August for an extraordinary event organized by the Malaysian High Commission, UK—the Malaysia Carnival! Immerse yourself in the world of sustainable palm oil and discover why it's the responsible choice for conscious consumers. Our carnival is dedicated to promoting Malaysian Sustainable Palm Oil (MSPO) as a sustainable culinary ingredient, highlighting its numerous benefits for both health and the environment. At the event, you'll have the unique opportunity to experience a range of exciting activities.

Join renowned Chef Dayana Wong, an award-winning author for her book "Penang Makan: Heritage Street Food Recipes", for captivating cooking demonstrations at our booth. Get ready to be tantalized by delectable Malaysian delicacies prepared using Malaysian palm oil. Discover the sustainability, health, nutritional, and culinary attributes of Malaysian palm oil, and why it's the perfect choice for your kitchen.

Mark your calendar for this event and discover the incredible culinary potential of palm oil. See you there!

Seminar

TEMPO Turkey: Uncovering the Potential of Palm Oil Products

Date & Venue

4 September 2023 ● Intercontinental Hotel, Istanbul, Turkey

Summary

Get ready for an exciting programme on 4 September, at the Intercontinental Hotel in Istanbul—Techno Economic Marketing for Palm Oil (TEMPO) Turkey! This exclusive gathering is your gateway to enhance your knowledge and understanding of palm oil products, their functionality, and diverse applications in Turkey.

The event kicks off with a half-day seminar, followed by a highly productive BizMatch session in the afternoon. In collaboration with esteemed organizations like the Plant Based Food Association (BITKIDEN) Turkey and the Federation of Food & Drink Industry Associations of Turkiye, MPOC Turkey aims to foster credibility, whilst attracting participants from commercial and consumer organizations.

Don't miss out on this opportunity to expand your network, connect with industry peers, and unlock new possibilities for your business. Elevate your understanding of Malaysian palm oil products and witness their immense potential firsthand. See you at TEMPO in Turkey!

[Learn More](#)

Seminar

Meet The Downstream Business Partners in Istanbul

Date & Venue

5 September 2023 ● Intercontinental Hotel, Istanbul, Turkey

Summary

Get ready to explore new possibilities and tap into the full potential of Malaysian palm oil at "Meet The Downstream Business Partners" by MPOC in Istanbul this September. This marketing engagement programme is dedicated to discovering the untapped opportunities in the non-food applications of Malaysian palm oil, specifically in the beauty, personal care, and household product sectors.

The event will kick off with an enlightening technical briefing session featuring scientists who will share the latest discoveries and innovations in palm-oil based high value-added ingredients. Be at the forefront of industry advancements and stay ahead of the competition by gaining insights into the market potential and the latest developments in the oleochemical sector in Turkey. Learn how incorporating sustainable practices can bring a competitive advantage to your business. Engage in fruitful Business Matching, Fire Pitch and exclusive networking sessions, where you'll have the chance to network with prominent Turkish manufacturers and key industry players.

Join us in Istanbul for "Meet The Downstream Business Partners" by MPOC and embark on a journey of growth and innovation. See you there!

[Learn More](#)

Expo

Connecting the World through Flavours at World Food Istanbul

Date & Venue

6–9 September 2023 ● Booth number 9243, Tuyap Exhibition and Convention Centre Hall 9, Istanbul, Turkey

Summary

We are thrilled to announce that MPOC will be an exhibitor at World Food Istanbul, the premier international exhibition for the food and drink industry in Turkey. As the leading event of its kind, World Food Istanbul draws companies and visitors from Turkey, MENA, and various other regions, making it a melting pot of flavours and opportunities.

With a remarkable line-up of over 370 exhibitors each year, this prestigious event provides an exceptional platform for both local and international producers and brands to showcase their culinary innovations. We look forward to connecting with buyers not only from the Mediterranean, Middle East, Balkans, and Russian markets but also from across the globe. It's an extraordinary chance to expand your network and establish fruitful partnerships that can drive growth and success for your business.

Don't miss out on the invaluable opportunities that await you at World Food Istanbul. Join MPOC for this amazing experience!

[Learn More](#)

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